CHÉ COUTURE

TWO COLLECTIONS.

YOUR SKIN, YOUR RITUAL.





02 / SERUMS & ESSENTIALS

THE SUPPORT SYSTEM

SUPPORT / TARGET / PROTECT



01 SUPPORT SERUMS

Pro Vitamin C Serum
Rebel Repair Serum



02 TARGETED SERUMS

PHADED Serum
Potent Acne Fix Serum



03 DAILY PROTECTION

SPF Dewy
SPF Matte



HOW TO APPLY



01 CLEANSE

Apply cleanser with clean hands. Massage gently over the face with lukewarm water for 30–60 seconds, then rinse thoroughly.



02 EXFOLIATE

At night, gently sweep a GLO or CLEAR Pad over clean, dry skin. Do not scrub. Allow the skin to dry before the next step.



03 TONE

Apply to a cotton round. Gently sweep or press across the face, avoiding the eye area.



04 SUPPORT SERUMS

Apply serum to fingertips.
Lightly press and push onto skin.
Avoid rubbing aggressively.
Allow to absorb before layering.

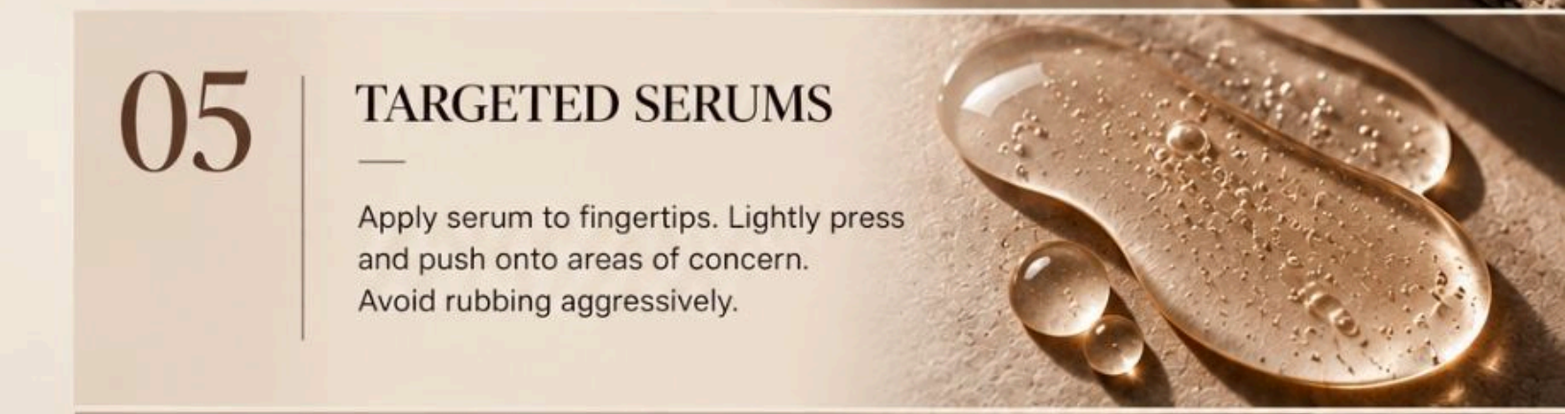


THE FINISHING TOUCH



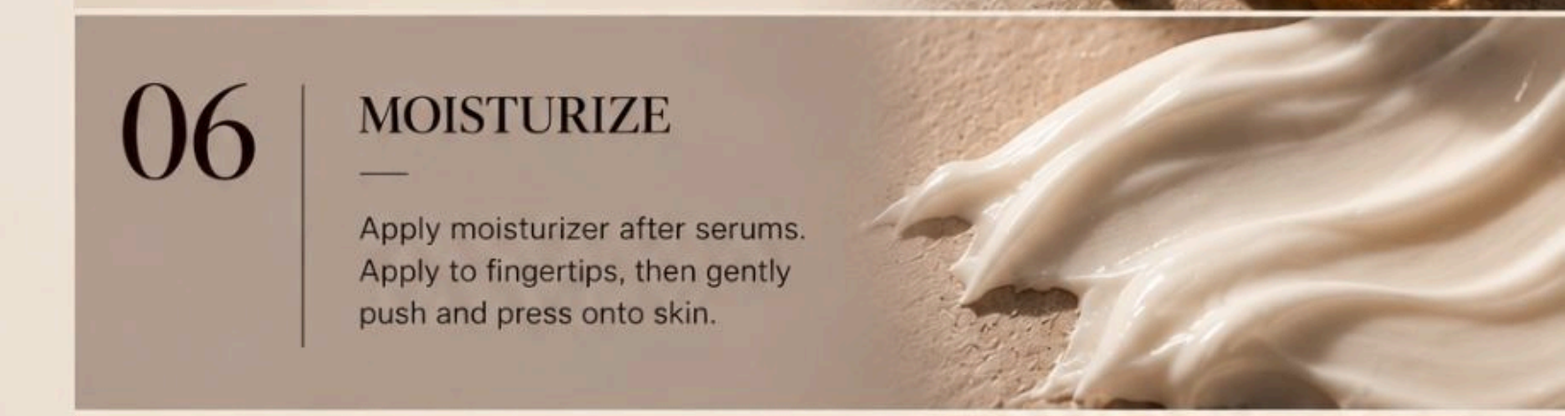
05 TARGETED SERUMS

Apply serum to fingertips. Lightly press and push onto areas of concern. Avoid rubbing aggressively.



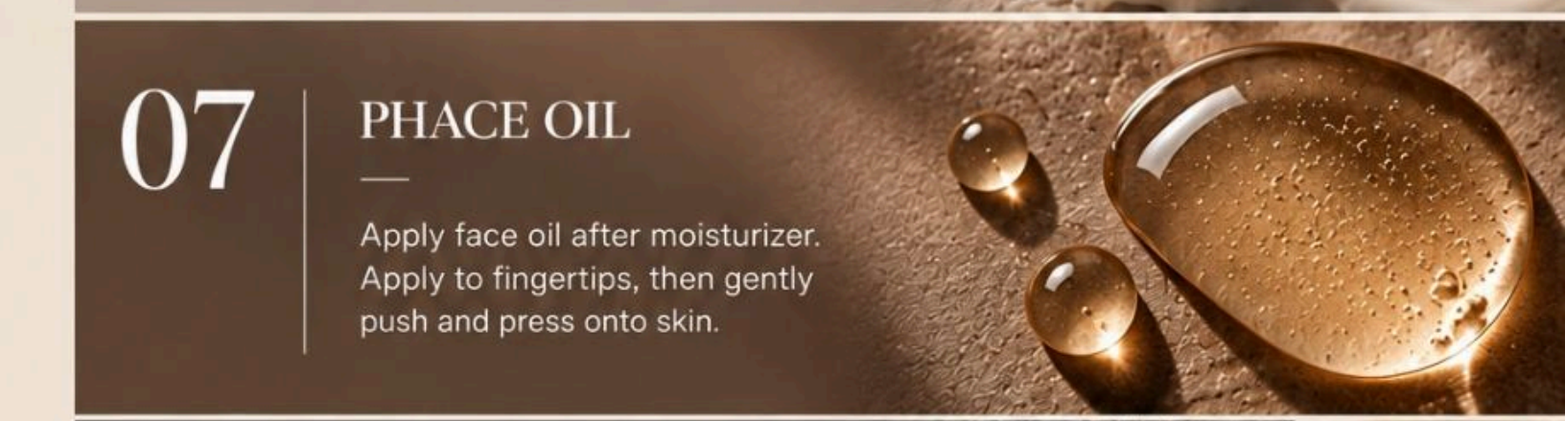
06 MOISTURIZE

Apply moisturizer after serums. Apply to fingertips, then gently push and press onto skin.



07 PHACE OIL

Apply face oil after moisturizer. Apply to fingertips, then gently push and press onto skin.



08 SPF / AM ONLY

Apply generous amount over the face and neck. Reapply as directed.